

# McCANN WORLDGROUP FUNDRAISING

in support of the  
National Kidney Foundation of Michigan

*March 2018*

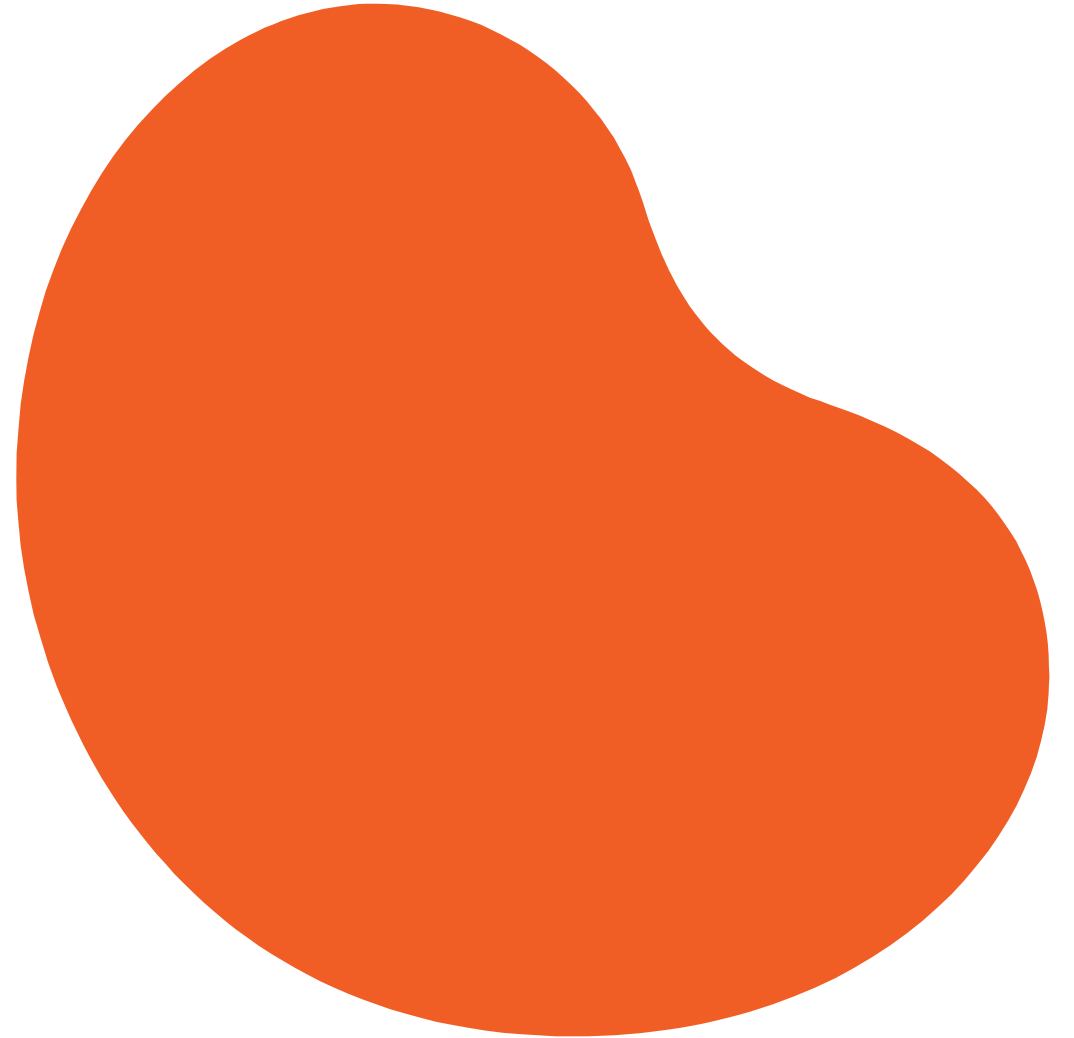


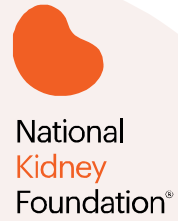
National  
Kidney  
Foundation®

McCANN  
WORLDGROUP  
DETROIT

# FUNDRAISING MISSION

// Fun with Purpose ...  
we have joined together as a McCann Worldgroup Detroit team to raise funds for this incredibly worthy cause. We strive to get our teams involved in supporting our community partner in meaningful ways, all while having fun and showing team spirit!





McCANN  
WORLDGROUP  
DETROIT

# ACTIVITIES

# PENNY WARS

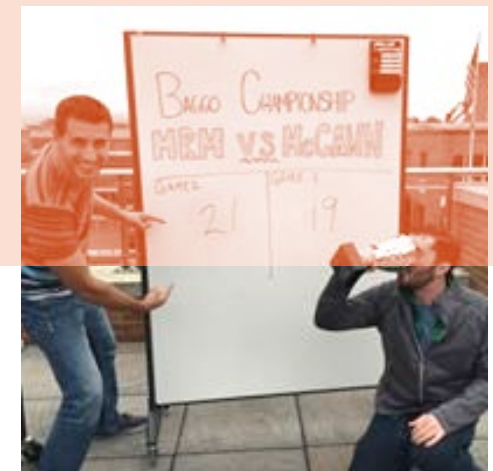
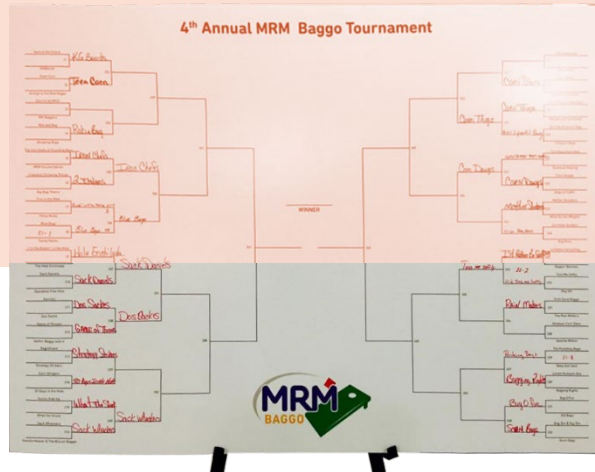
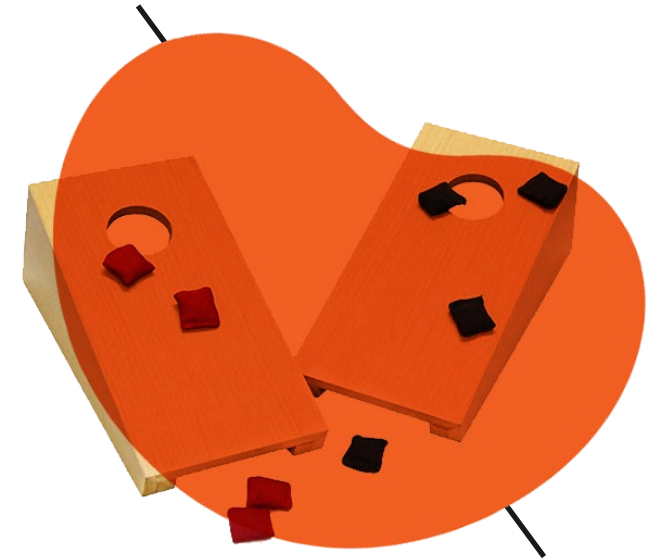
// Inter-agency competition

// Raised \$xxxx



# BAGGO TOURNAMENT

- // Internal agency competition
- // Teams of two pay to play and compete to win the championship
- // Raised \$650

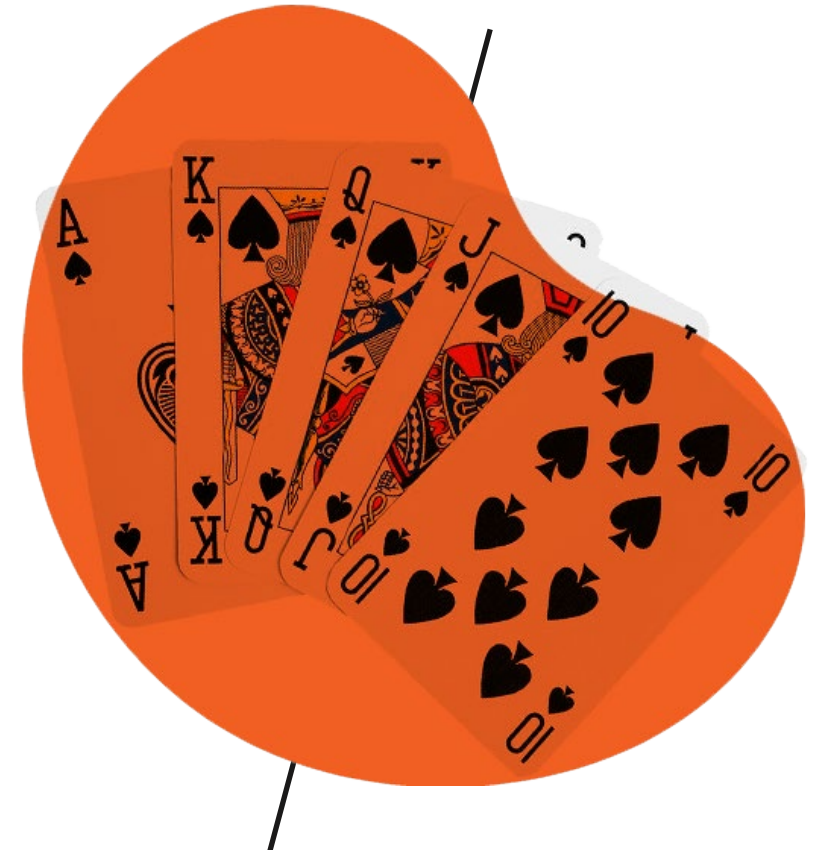






# EUCHRE TOURNAMENT

- // After work social event
- // \$10/buy in for a scramble style Euchre tournament
- // Raised \$300



# GOLF OUTING

- // Held at Orchards golf club
- // Included 18 holes of golf, 50/50 raffle and silent auction
- // Raised over \$10,000





# UGLY SWEATER HAPPY HOUR

- // Ugly Sweater Contest
- // Drinks by donation
- // 50/50 Raffle
- // Raised \$700



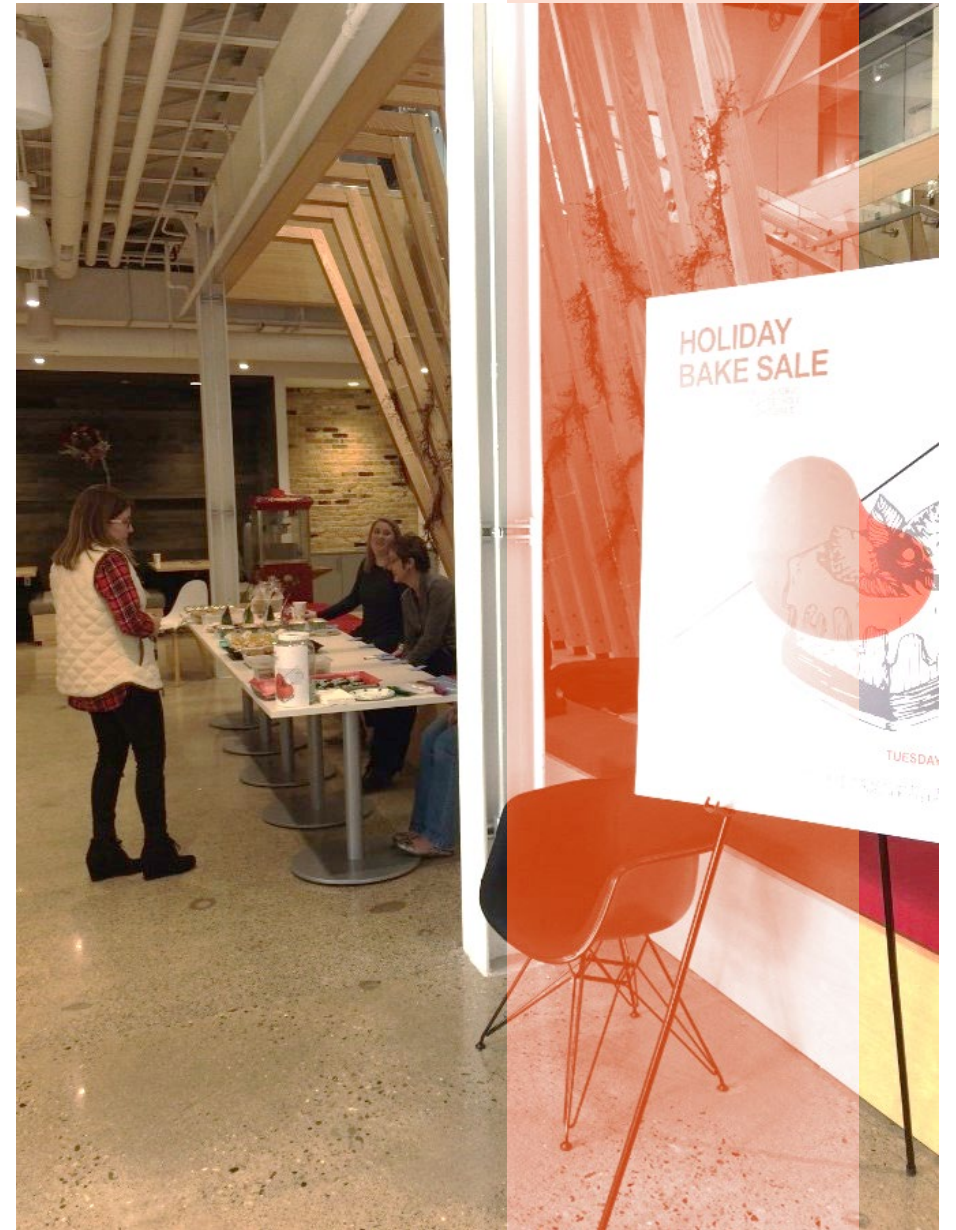




# BAKE SALE

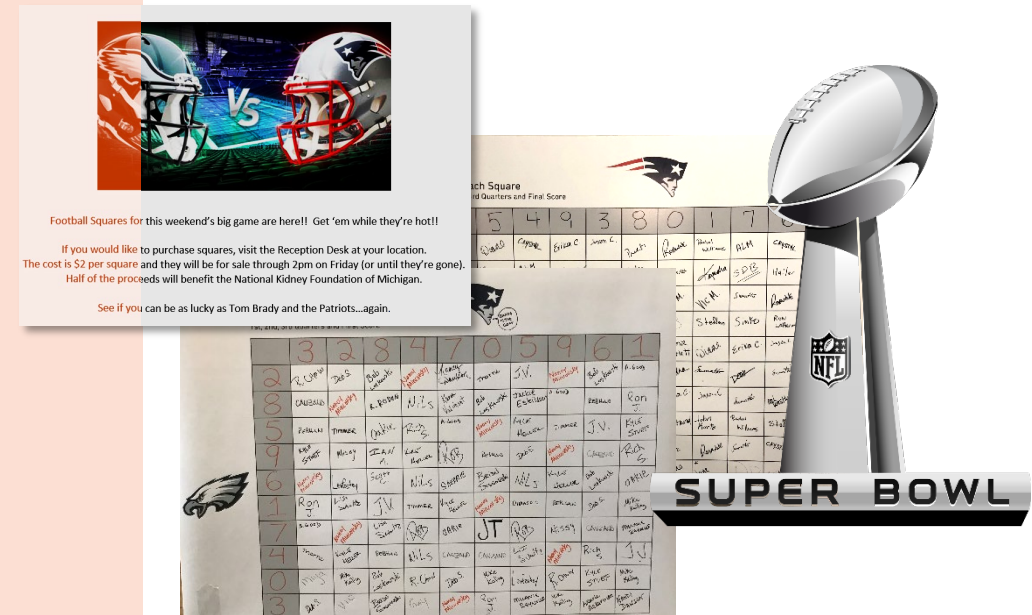
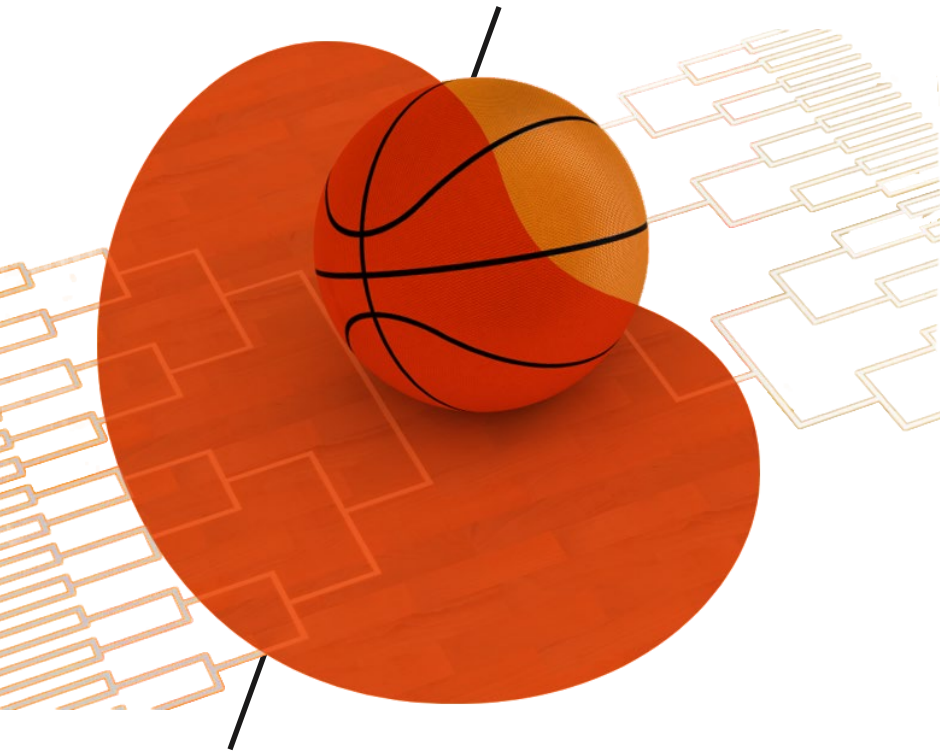
// More than 20 employees  
donated baked goods

// Raised \$600



# SUPER BOWL & MARCH MADNESS

- // Super Bowl squares
- // March Madness brackets
- // Raised \$1300



CHAMP	BRACKET NAME	STATUS	GROUPS	PTS	PCT%	PPR
M	Kristin Dipple1	In Progress	McCann 2018	330	28%	1120
M	Kristin Dipple2	In Progress	MRM McCann 2018	390	82%	1160

## The Madness Is Here

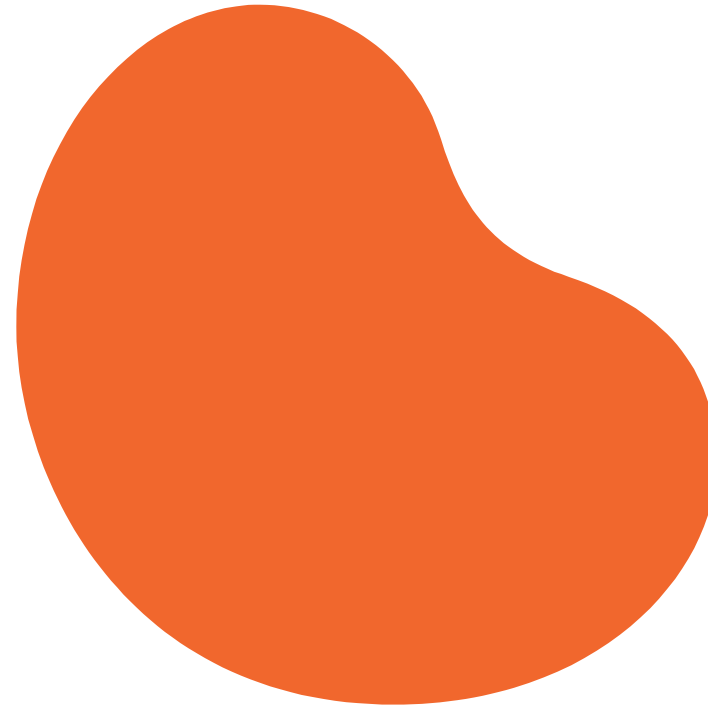


# SILENT AUCTION GALA EVENT

// Food, Drinks, Photos,  
Entertainment, Silent Auction,  
Raffle and Wishing Tree

// Raised over \$xxx

Photos and \$\$ to  
come on Friday post  
event Thursday





# SUMMARY

- // Over 600 employees and community members engaged
- // Over \$30,000 raised to date





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# **VOLUNTEERING & GIVING BACK**

# KIDS CAMP

// A day of  
volunteering at  
Camp Copneconic







# ADOPT A FAMILY

// 14 families

// 600 gifts

// Many happy people!

