COMMONWEALTH // McCANN

COMMONWEALTH PRESENTATION TEMPLATE 2.0 & SAMPLES

Updated: April 2016

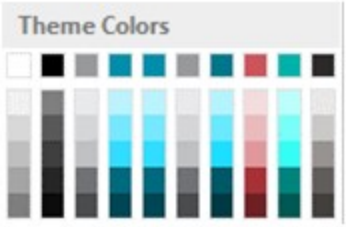
SAMPLE SECTION SLIDE

LARGE TITLE SLIDE

COLORS

These are the CommonWealth//McCann colors. Blue and grey are our primary colors, use the remaining colors sparingly.

These colors have already been preset into the color palette.



RGB: 0, 142, 170

151, 153, 155

RGB: 0, 119, 139

205, 84, 91

0,178,169

TITLE PLACEHOLDER – FUTURA MD BT, BOLD, 28 PT, GREY, CAP

SUB-TITLE – FUTURA MD BT, 20 PT, GREY, ALL CAP

Please be sure to use the template click here boxes as much as possible. This makes formatting changes much easier & faster.

Also be sure to use the colors and fonts that have been preset, so that we are sure to keep the Commonwealth branding intact.

This is first level text

Futura Lt BT 18, Grey, Sentence case

- 1st level of bulleted text – Filled round bullet (Normal text)
  - 2nd level of bulleted text – En Dash (Character code 2013) (Normal text)
    - 3rd level of bulleted text – Filled round bullet (Normal text)

Main level text does not utilize a bullet

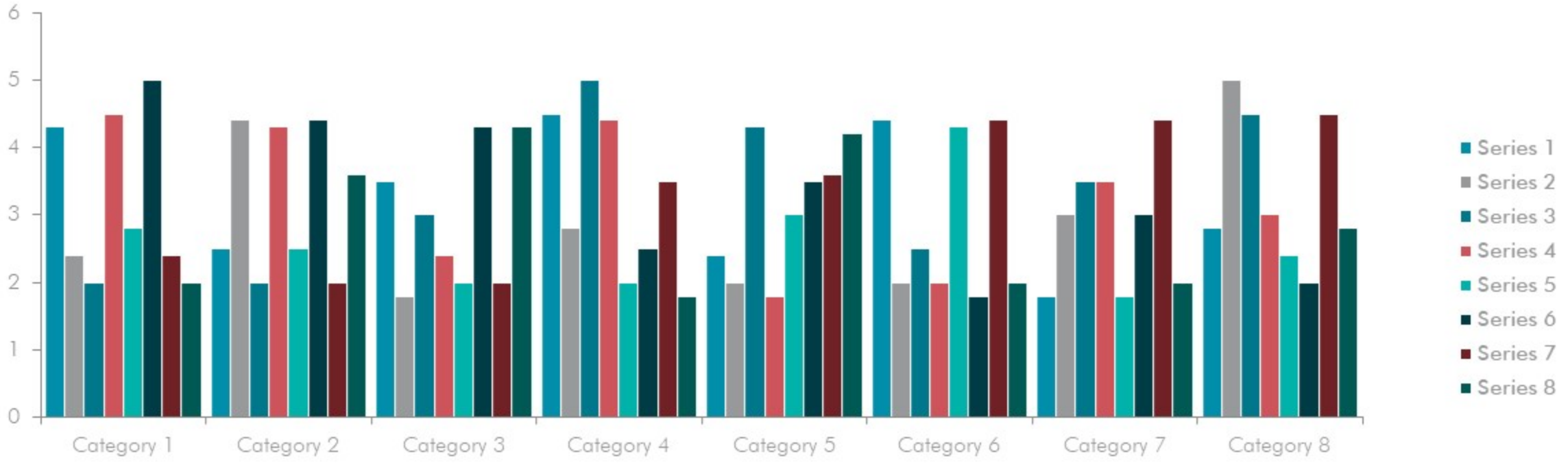
SAMPLE TABLE WITH DIRECTIONS

ABC	DEF	GHI	JKL	MNO	PQR
Samples	Samples	Samples	Samples	Samples	Samples
Samples	Samples	Samples	Samples	Samples	Samples
Samples	Samples	Samples	Samples	Samples	Samples

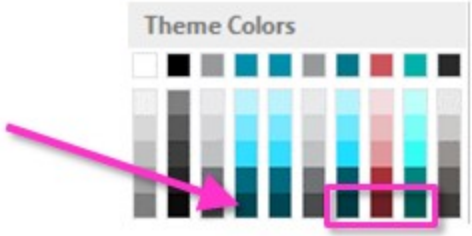
Format Table

- Insert table. This will default to table style "Light Style 2 – Accent 6"
- Select the entire table. On the Table Tools – Design tab, select borders, no borders.
- Select only the header row for the table. Under the same tab, in the Draw Borders section, select line weight of ½ pt., and white for the color. Then under the Table Style section, select borders, inside vertical border.
- While you have the header row selected, also set the text vertical alignment to "bottom". This will be under Format Shape, Text Box. The font for the header is Futura Md BT, 12, bold, white.
- Text for the body of the table is Futura Lt BT, 12, Grey (Background 2 in the color palette)
- You can adjust text size as necessary once you have all the content in

SAMPLE COLUMN CHART

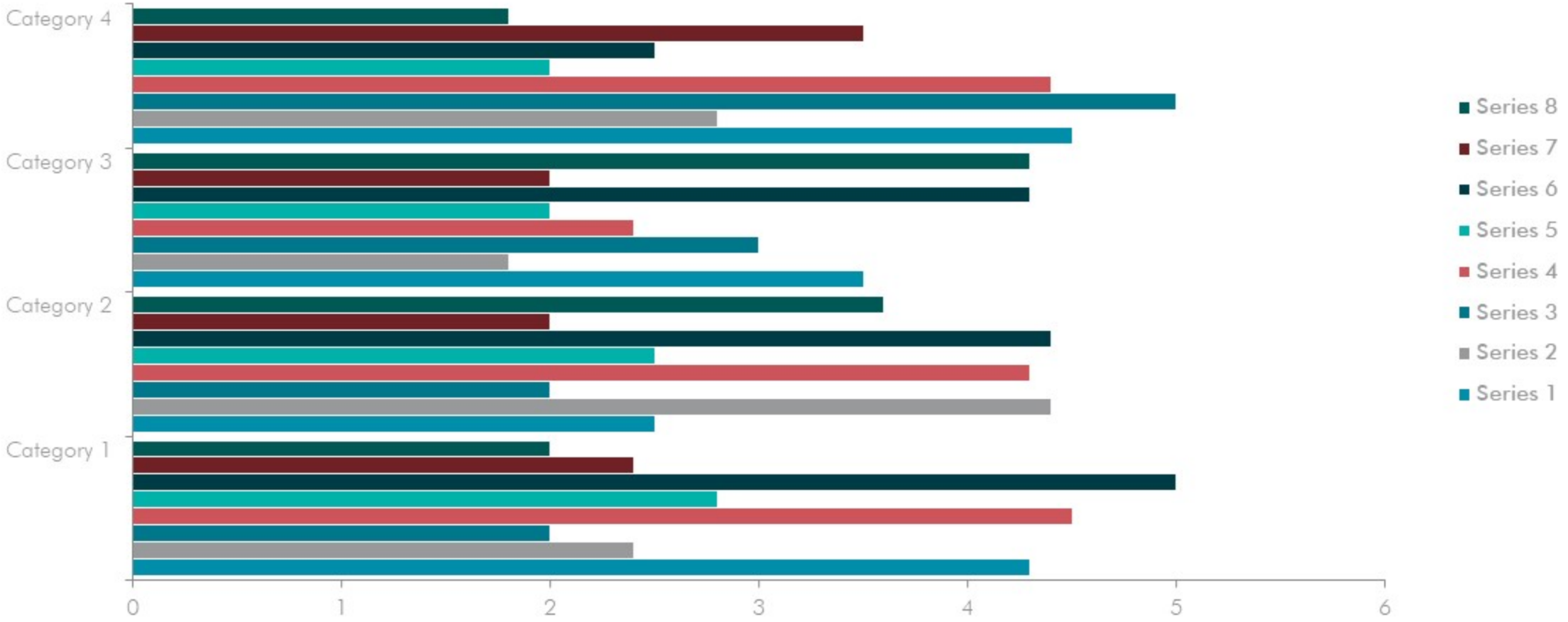


Please note that there are some additional colors added here. They are for CHART USE ONLY. These are a darker version of the predefined theme colors.

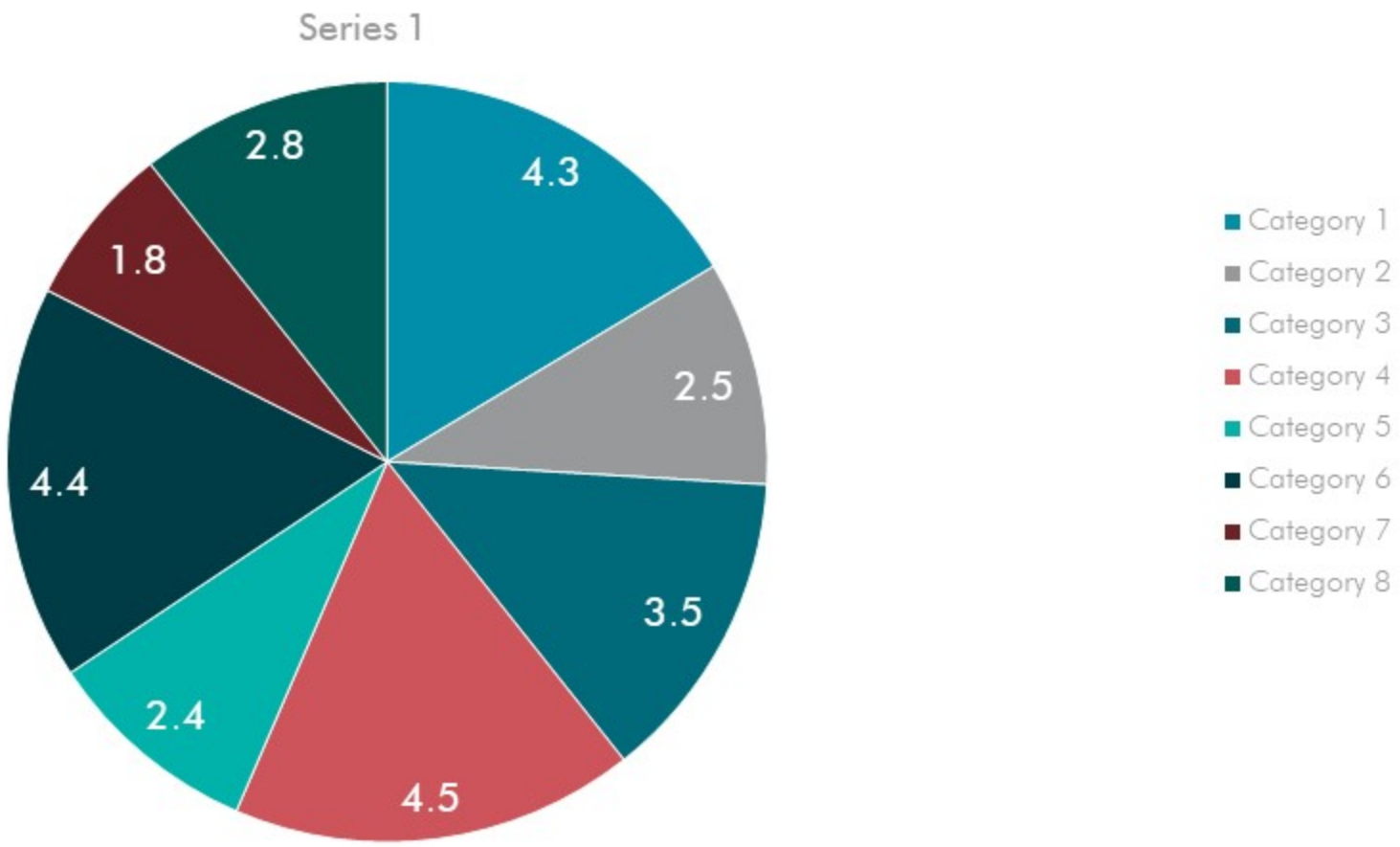


RGB: 0, 60, 69 | 112, 33, 37 | 0, 89, 85

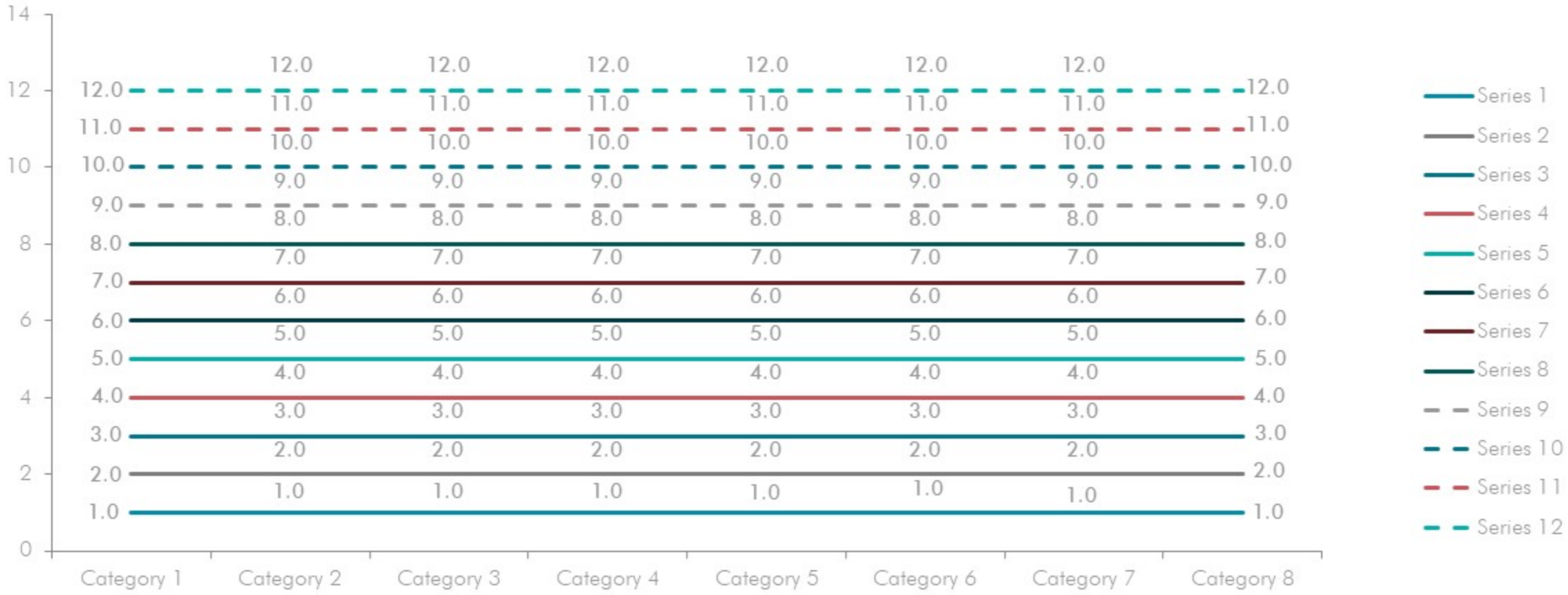
SAMPLE BAR CHART



SAMPLE PIE CHART



SAMPLE LINE CHART



OPTIONAL IMAGES FOR TITLE & SECTION SLIDES

ADDITIONAL BACKGROUND PICTURE OPTIONS

COMMONWE