



Presentation Title

Presenter Name, Company

Date of Presentation

Meeting Location

Alternate Presentation Title

Optional Subtitle

One Column Agenda Slide; Treatment Sample – Add or Remove Items as Needed

1 Insert text here

2 Insert text here

3 Insert text here

4 Insert text here

5 Insert text here

6 Insert text here

7 Insert text here

Two Column Agenda Slide; Treatment Sample – Add or Remove Items as Needed

1	Insert text here	8	Insert text here
2	Insert text here	9	Insert text here
3	Insert text here	10	Insert text here
4	Insert text here	11	Insert text here
5	Insert text here	12	Insert text here
6	Insert text here	13	Insert text here
7	Insert text here	14	Insert text here

This is an Example of a Two-line Slide Title, Title Case, Font Style is Century Gothic, 28pt

- This defines the style of first level bullets
 - This defines the style of second level bullets
 - This defines the style of third level bullets
 - This defines the style of fourth level bullets
 - This defines the style of fifth level bullets
- Text can be demoted using **HOME > PARAGRAPH > INCREASE LIST LEVEL** button (or **TAB** at start of line)
- Text can be promoted using **HOME > PARAGRAPH > DECREASE LIST LEVEL** button (or **SHIFT+TAB** at start of line)
- Text highlights or agenda pages

Presentation Heading, Callout and Takeaway Box Styles

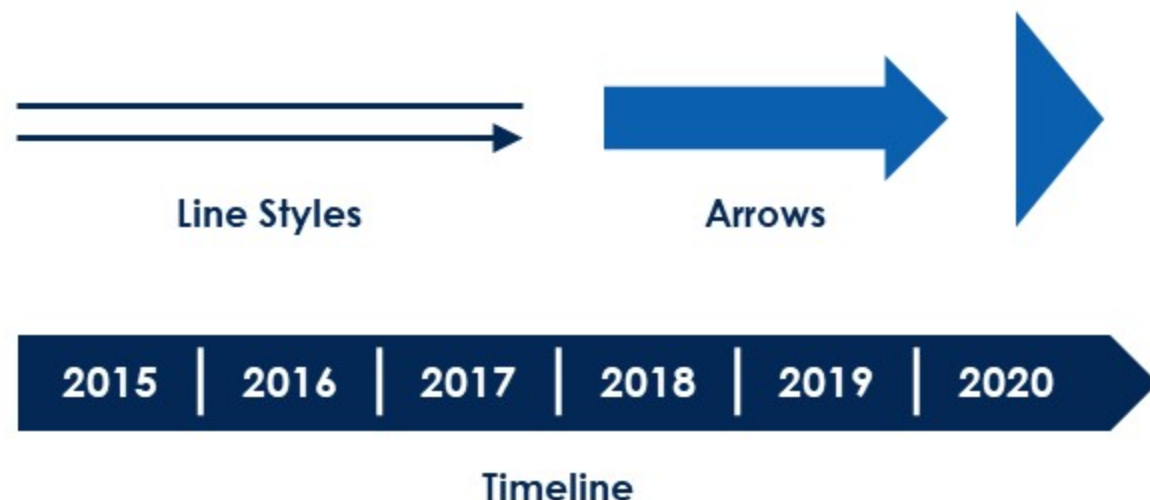
Callout Box #1

Callout Box #2

Callout Box #3

Highlight / Takeaway Box

This Slide Shows Some Examples of Common PowerPoint Objects that Are Frequently Used in Slide Design



Picture treatments

Heading Box

- Style of first level bullets
 - Style of second level bullets
 - Style of third level bullets
 - Style of third level bullets
 - Style of second level bullets
 - Style of second level bullets
- Style of first level bullets
- Style of first level bullets

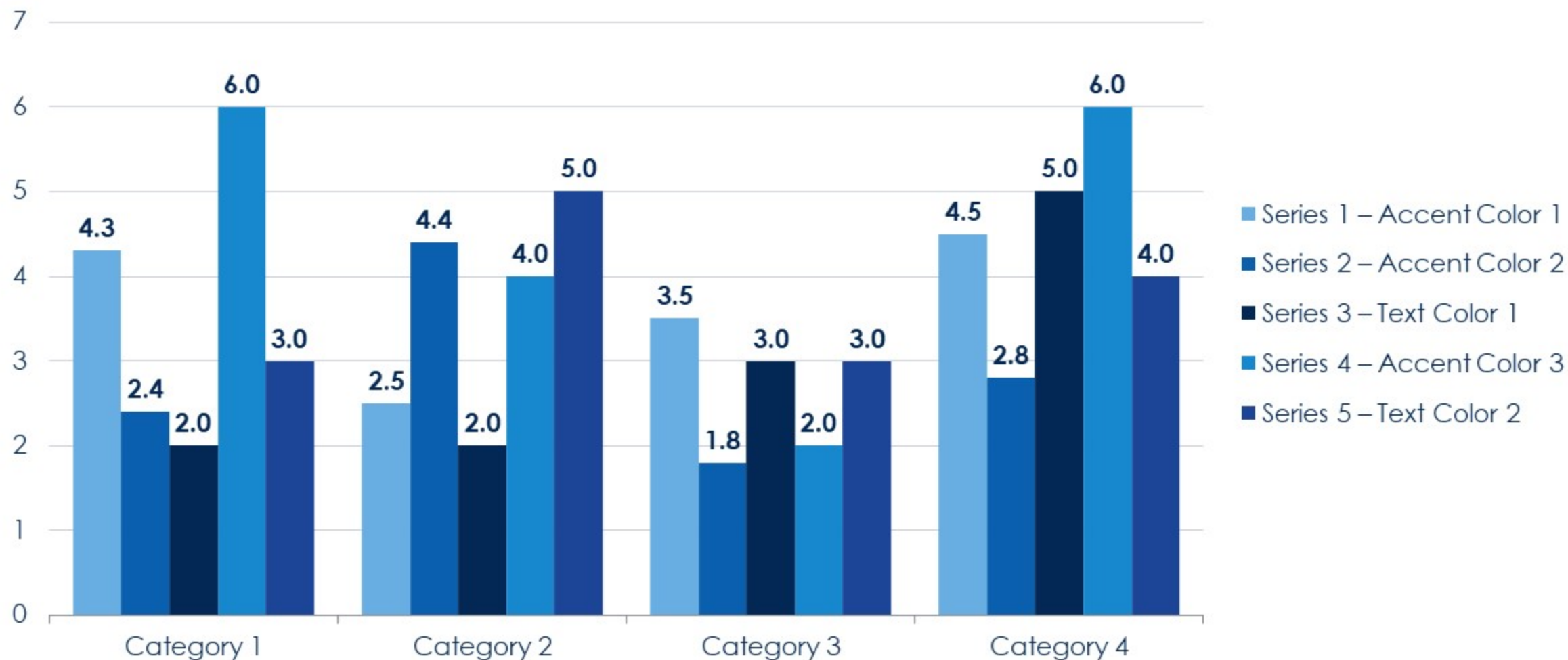
Charts and Table Style Definitions

Section Divider Slide

Bar Chart – Standard: Custom Color Assignments

Theme Colors

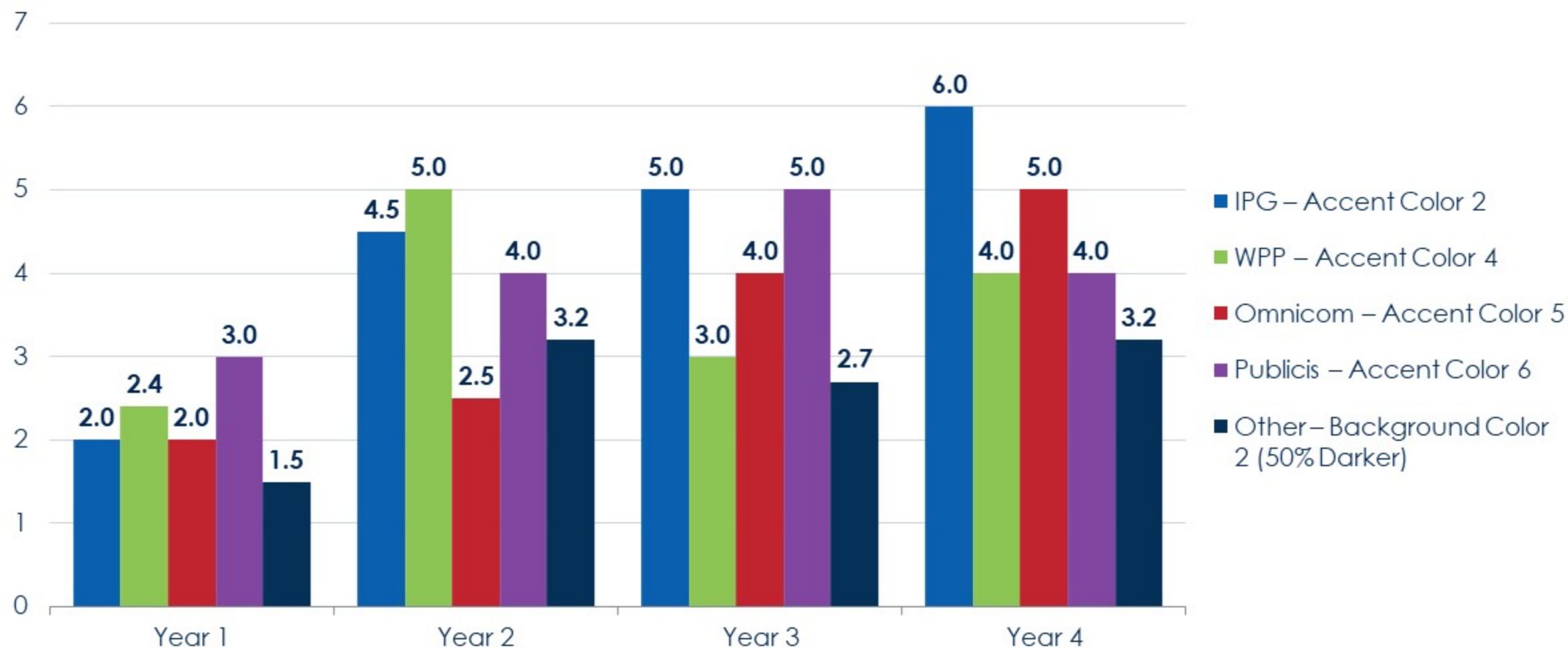
									
Background Color 1	Text Color 1	Background Color 2	Text Color 2	Accent Color 1	Accent Color 2	Accent Color 3	Accent Color 4	Accent Color 5	Accent Color 6



Bar Chart – Peer Comparison: Custom Color Assignments

Theme Colors

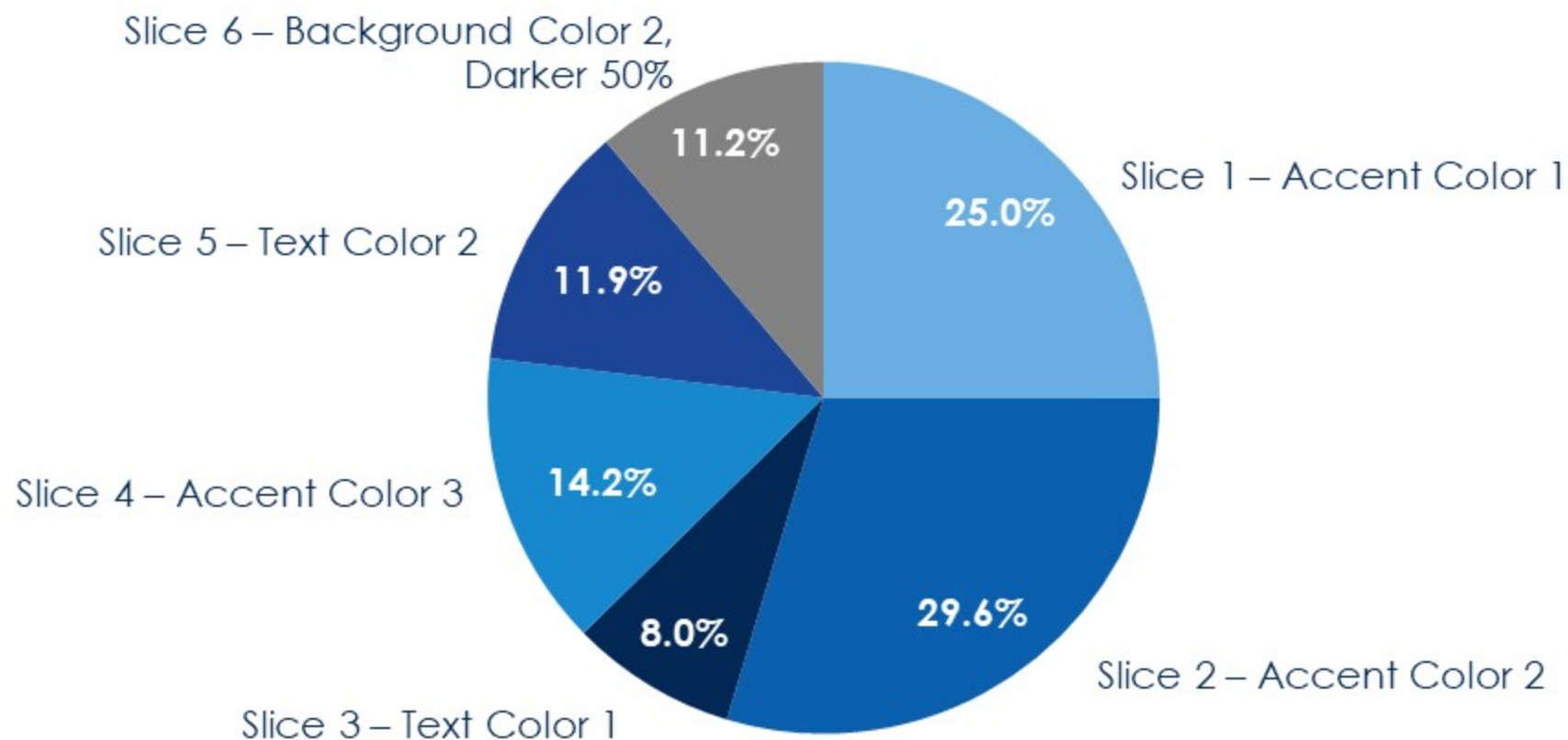
									
Background Color 1	Text Color 1	Background Color 2 (Darker 50%)	Text Color 2	Accent Color 1	Accent Color 2	Accent Color 3	Accent Color 4	Accent Color 5	Accent Color 6



Pie Chart – Standard: Custom Color Assignments

Theme Colors

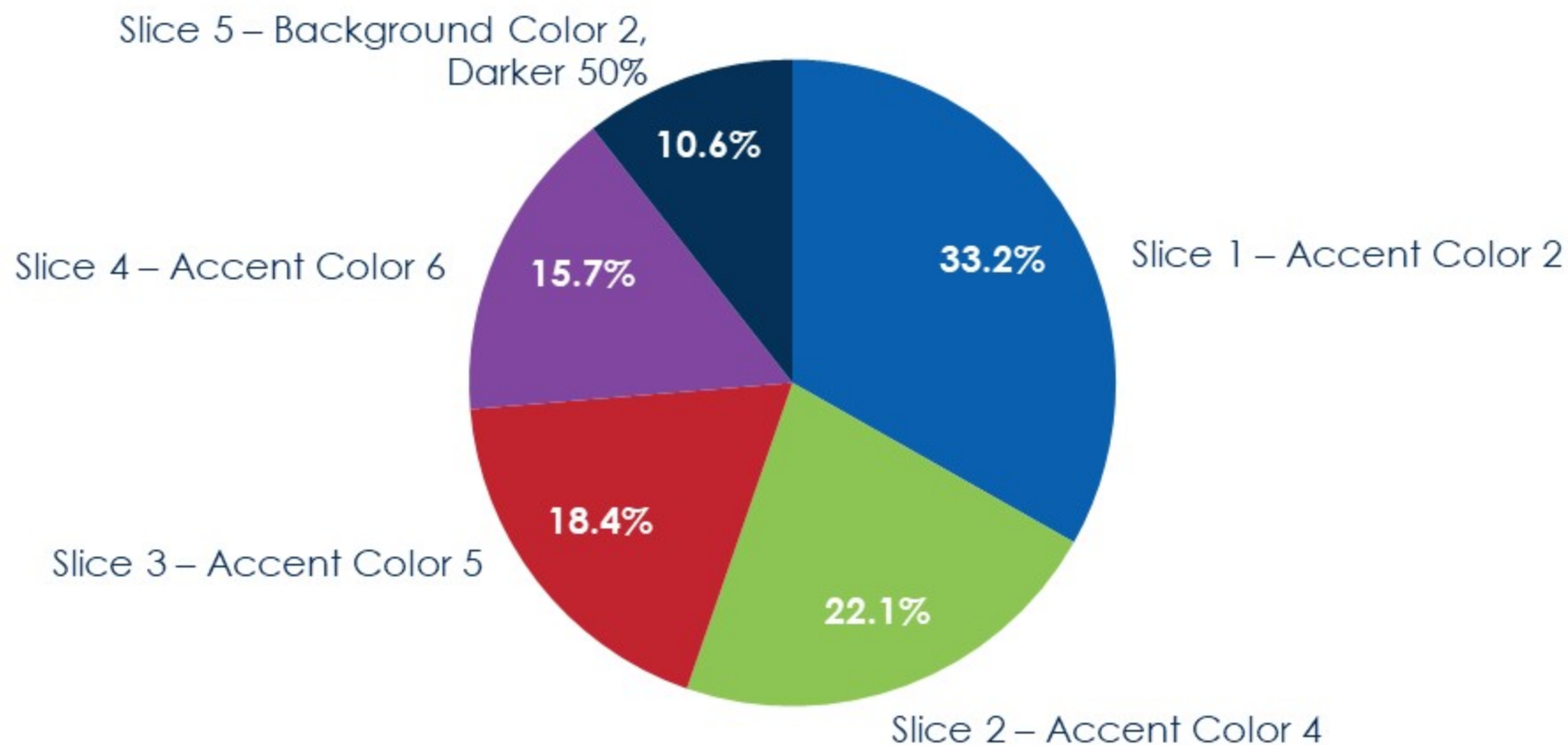
										
Background Color 1	Text Color 1	Background Color 2	Text Color 2	Accent Color 1	Accent Color 2	Accent Color 3	Accent Color 4	Accent Color 5	Accent Color 6	Custom R=130 G=130 B=130



Pie Chart – Peer Comparison: Custom Color Assignments

Theme Colors

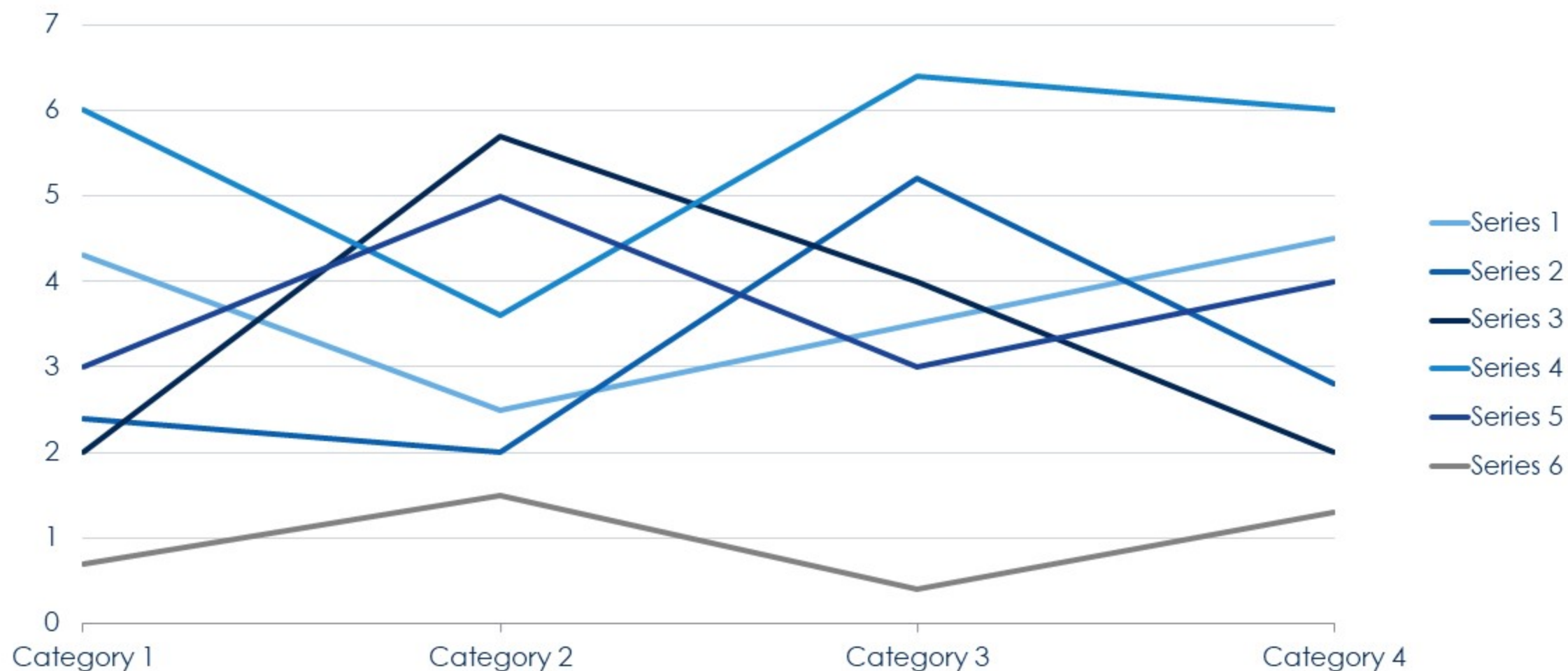
									
Background Color 1	Text Color 1	Background Color 2 (Darker 50%)	Text Color 2	Accent Color 1	Accent Color 2	Accent Color 3	Accent Color 4	Accent Color 5	Accent Color 6



Line Chart – Standard: Custom Color Assignments

Theme Colors

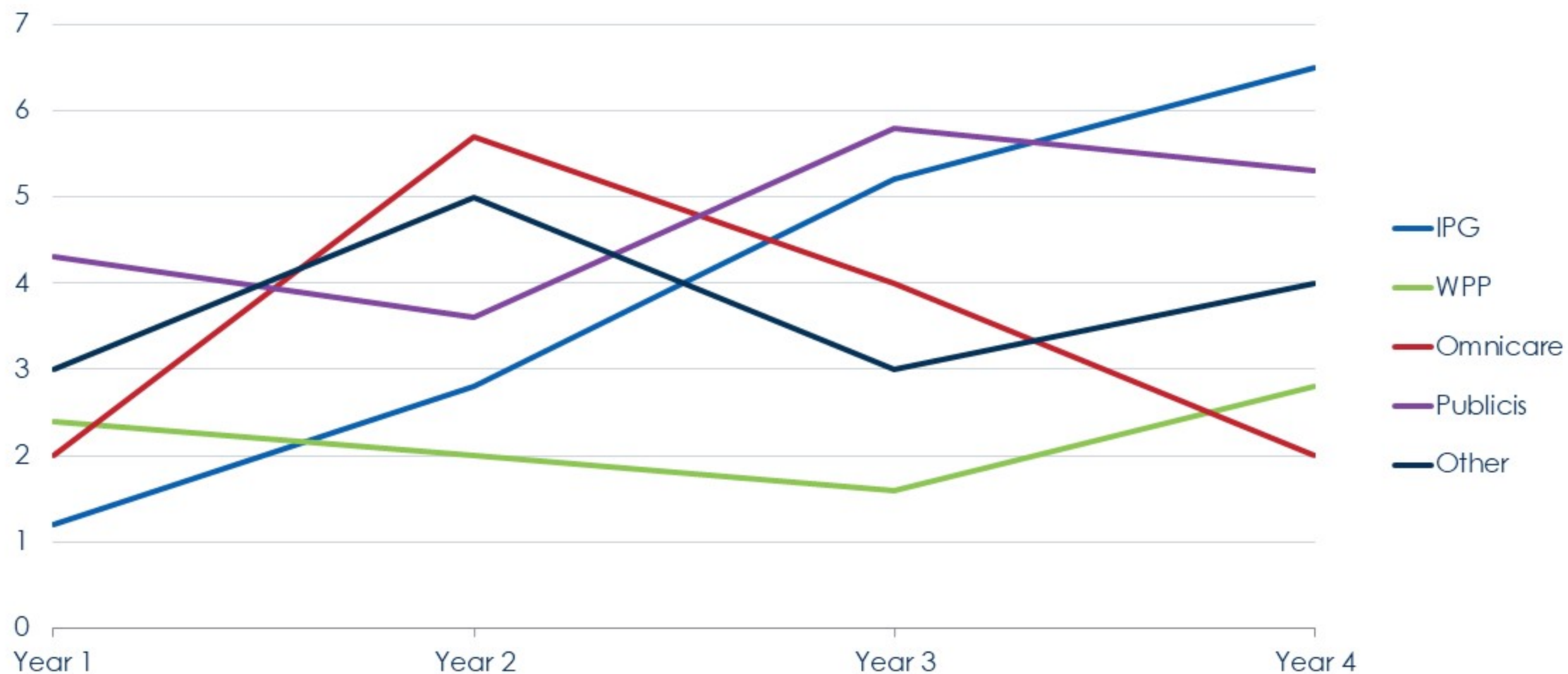
										
Background Color 1	Text Color 1	Background Color 2	Text Color 2	Accent Color 1	Accent Color 2	Accent Color 3	Accent Color 4	Accent Color 5	Accent Color 6	Custom R=130 G=130 B=130



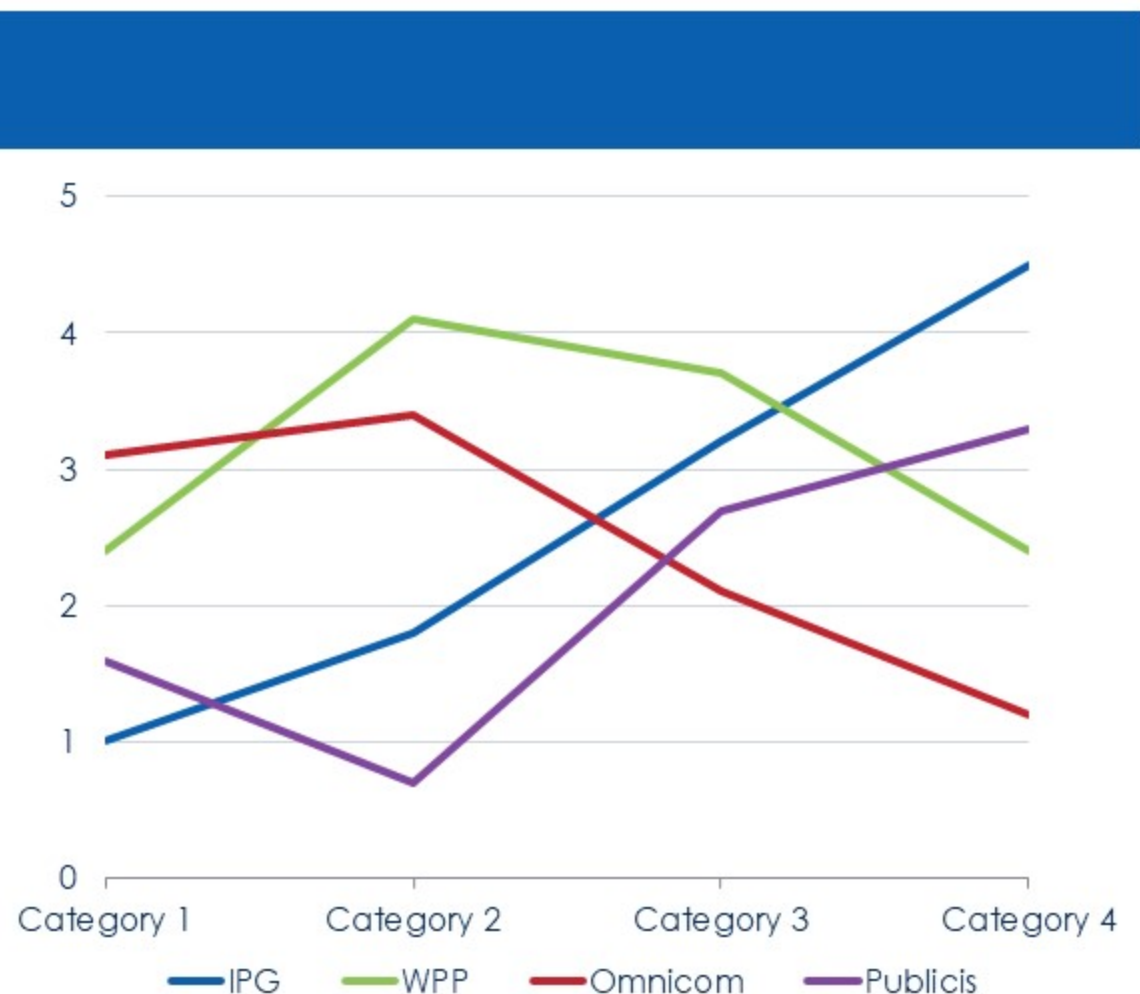
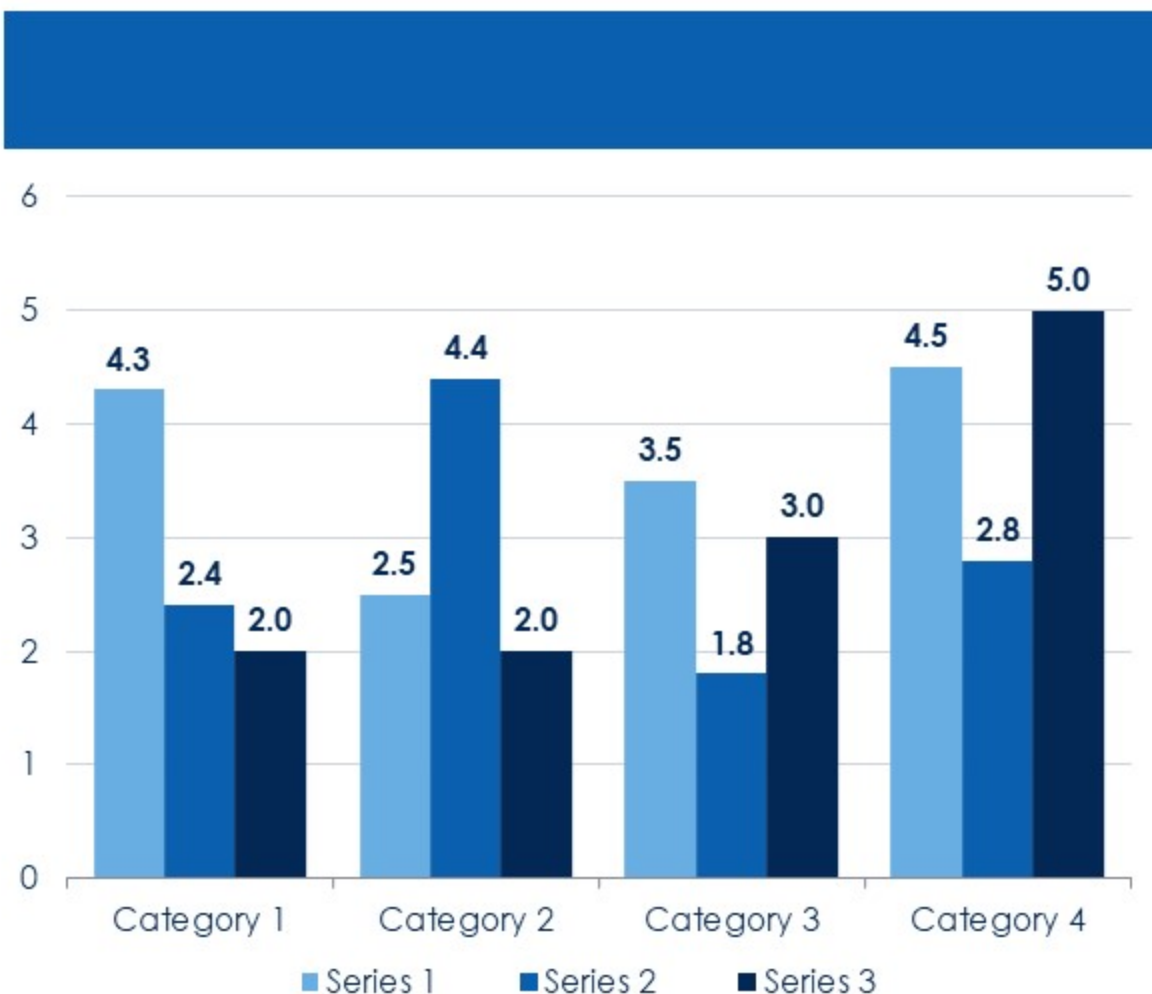
Line Chart – Peer Comparison: Custom Color Assignments

Theme Colors

									
Background Color 1	Text Color 1	Background Color 2 (Darker 50%)	Text Color 2	Accent Color 1	Accent Color 2	Accent Color 3	Accent Color 4	Accent Color 5	Accent Color 6



This is an Example of a Two Line Title,
Title Case, Trebuchet Bold, 26pt



Sample Table Style: Copy, Paste and Adjust This Table as Needed in Your Presentation

Column Heading	Bullet Text Column	Data Column (\$)	Data Column (%)
Text	• Bullet Text • Bullet Text	\$13,789	128.92%
Text	• Bullet Text • Bullet Text	\$46	33.17%
Text	• Bullet Text • Bullet Text	\$398,427	284.22%
Text (Row Highlight)	• Bullet Text • Bullet Text	\$566	56.76%
Text	• Bullet Text • Bullet Text	\$89,761	420.18%
Total Row	• Bullet Text • Bullet Text	\$502,589	184.65%

Sample Table Style: Copy, Paste and Adjust This Table as Needed in Your Presentation

Header Column	Bullet Text Column	Data Column (\$)	Data Column (%)
Row Header Text	- Bullet Text - Bullet Text	\$13,789	128.92%
Row Header Text	- Bullet Text - Bullet Text	\$46	33.17%
Row Header Text	- Bullet Text - Bullet Text	\$398,427	284.22%
Row Header Text	- Bullet Text - Bullet Text	\$566	56.76%
Row Header Text	- Bullet Text - Bullet Text	\$89,761	420.18%
Total Row	- Bullet Text - Bullet Text	\$502,589	184.65%

Quotes and Step Process Treatments

Quote Treatment: Copy, Paste, Resize and Duplicate These Quote Boxes as Needed



"Insert either a sentence
or a paragraph of quote
text in this spot."

— Name,
Title



"Insert either a sentence
or a paragraph of quote
text in this spot."

— Name,
Title



"Insert either a sentence
or a paragraph of quote
text in this spot."

— Name,
Title

“ Use the Large Quote layout to treat important quotes in your document.

— Name
Title

Step or Process Treatment: Copy, Paste, Resize and Duplicate Boxes as Needed

1

Insert text content for this process step

- Bullet text
- Bullet text
- Bullet text

2

Insert text content for this process step

- Bullet text
- Bullet text
- Bullet text

3

Insert text content for this process step

- Bullet text
- Bullet text
- Bullet text

4

Insert text content for this process step

- Bullet text
- Bullet text
- Bullet text



Use the Large Callout layout to treat important thoughts or statements in your document.

Other Helpful Layouts

Use the **Title and Content, Image** Layout for Slides Containing Content on the Left and an Image on the Right

- Bullet text will go here and will be emphasized by an appropriate image on the right side
- Click on the small picture icon in the placeholder on the right to insert a new picture
- Consult the official IPG brand guide for additional guidance on selecting appropriate imagery
- Images for this layout should be sized at 5.25" (h) x 3.5" (w) @ 120dpi



Use the **Title and Content, Box** Layout for Slides with One Major Heading Followed by Supporting Content



Use the **Two Content** Layout for Slides with Two Columns of Supporting Content



Use the **Three Column** Layout for Slides with Three Parallel Sections of Content



Use the **Four Column** Layout for Slides with Four Parallel Sections of Content



Use the **Four Content** Layout for Slides with Four Distinct Blocks of Supporting Content

