

BETTER TOGETHER

SLT 2017

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AGUSTIN CARDENAS

Managing Director



WHEN I WAS YOUNGER I USED TO PRACTICE ROCK CLIMBING. I PARTICIPATED IN A CLIMBING COMPETITION AND WON FIRST PLACE IN THE INTERMEDIATE LEVEL. I STOPPED CLIMBING IN 2004 AND NOW I AM AFRAID OF HEIGHTS.

Agustin is a very curious person. For his friends this is material for jokes sometimes, but in his work he finds it very helpful because by nature he asks a lot of questions and most of the time these questions expose weaknesses in proposals, strategies, creativity, etc.



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ANDREAS BRUECKNER

Managing Director

// **WITH OVER 15 YEARS' EXPERIENCE IN JUDO, I WAS A SUCCESSFUL JUDOKA AND ACHIEVED ALL NINE KYU BELTS AND FIRST DAN BLACK.**

With more than 15 years' experience in the digital world, Andreas joined MRM//McCann in 2007 as Client Service Director in Frankfurt and took over client relationship responsibilities on all non-automotive accounts in Germany. He was promoted in 2008 to Managing Director and took over additional responsibility of the Opel Germany Digital Business (AOR). In 2016, he was appointed Managing Director for McCann Erickson GmbH in Düsseldorf as well.



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ANDY QUEEN

Chief Financial Officer

// I HIT A MAJOR LEAGUE PITCHER IN
THE LEG WITH A BOWLING BALL.

An avid sailor since childhood, Andy knows how to harness the power of the wind to complete a journey, regardless of the conditions. Managing MRM//McCann's worldwide financial health as Global CFO takes the same kind of focus, and Andy's dedicated work ethic and talent for numbers help keep our agency's finances on course.



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